

Smart Sector Intelligence

# See your economy as it really is.

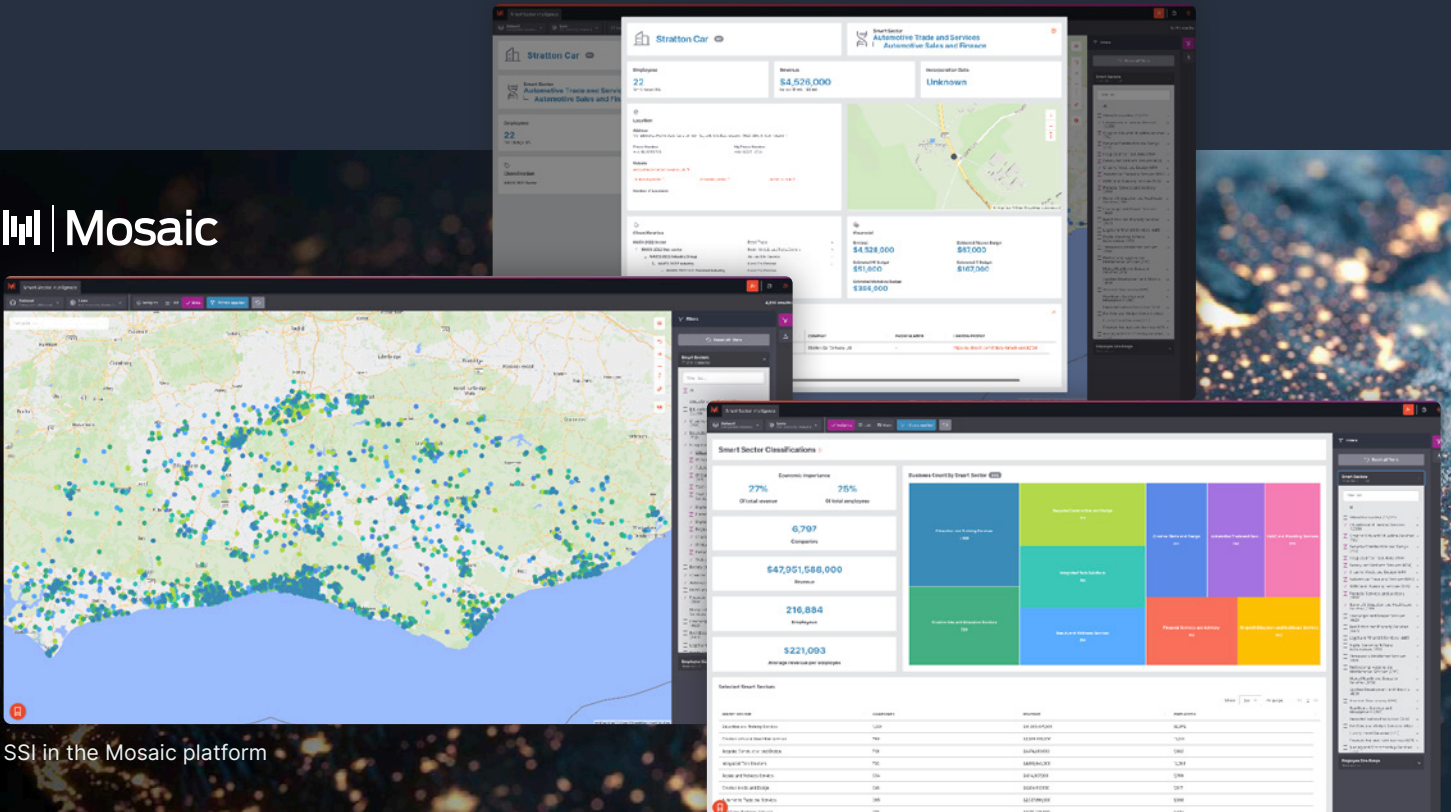
## Smart Sector Intelligence

Smart Sector Intelligence is AI that has been trained to help you analyze your economy like never before. Move beyond traditional NAICS codes, automate workflows, generate new leads and see your economy through the lens of what businesses **actually do**, as described **by their own words**.

Your economy at your finger tips, enriched with all the relevant financial and company information you need.

From priority sector analysis to emergent cluster identification, identify your strengths and opportunities all in one place with Smart Sector Intelligence.

Mosaic



The image displays several overlapping screenshots of the Mosaic platform interface. One prominent dashboard shows a map of a region with numerous green and blue dots representing data points. Another dashboard, titled 'Stratton Car', displays financial metrics such as 'Revenue \$4,528,000' and 'Employees 22'. A third dashboard, 'Smart Sector Classifications', features a treemap chart and summary statistics: 77% Official revenue, 26% of total employees, 6,797 Companies, \$47,951,568,000 Revenue, 216,884 Employees, and \$221,093 Average revenue per employee. A table at the bottom lists various business sectors with their respective revenue and employee counts.

Sector	Revenue	Employees
Manufacturing	\$4,528,000	22
Retail	\$2,000,000	150
Food and Beverage	\$1,500,000	100
Healthcare	\$1,000,000	80
Education	\$800,000	60
Professional Services	\$600,000	40
Construction	\$400,000	30
Transportation	\$200,000	15
Information	\$150,000	10
Other	\$100,000	7

SSI in the Mosaic platform

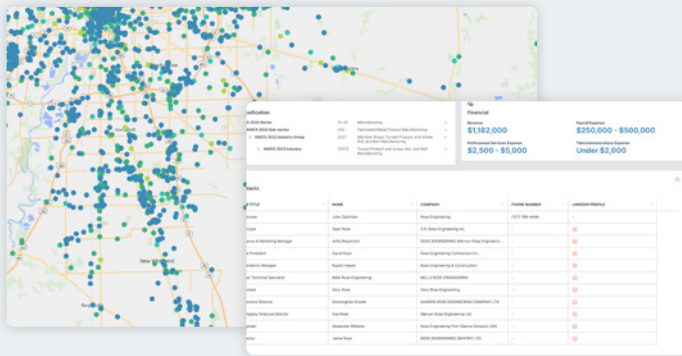
# Advanced Business Intelligence

Our AI models have been expertly tailored to provide unprecedented, detailed economic insights into your market, unlocking capabilities that were simply unattainable before the recent advancements in AI technology enabling you to analyse your market in more detail than ever before.

Smart Sector Intelligence digests, interprets and classifies each company's activities **based on their own words**. Creating accurate Smart Sectors without the constraints of NAICS codes.

Each Smart Sector and individual company record is enriched with the most valuable data on revenue, employees and more.

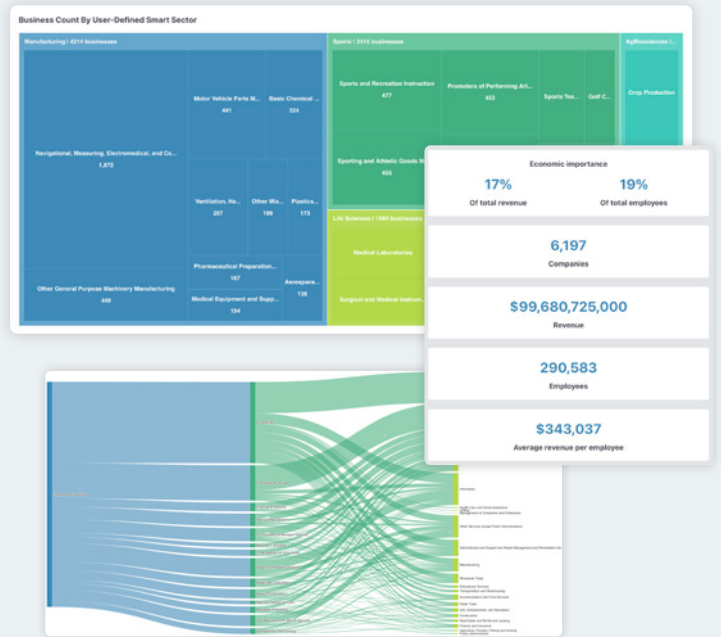
Our X-ray feature unlocks the Smart Sector. It provides the "genetic code" that links the Smart Sector back to traditional industry classifications such as NAICS, unlocking the ability to create detailed analytical models that forecast future growth.



# Fully Automated Marketing Profiles

AI generated Smart Sectors tell the story of your business landscape.

At the click of a button you can export compelling marketing material and internal reports on the key sectors with all the relevant statistics on jobs, revenue and location for marketing, target company communication or internal reporting.

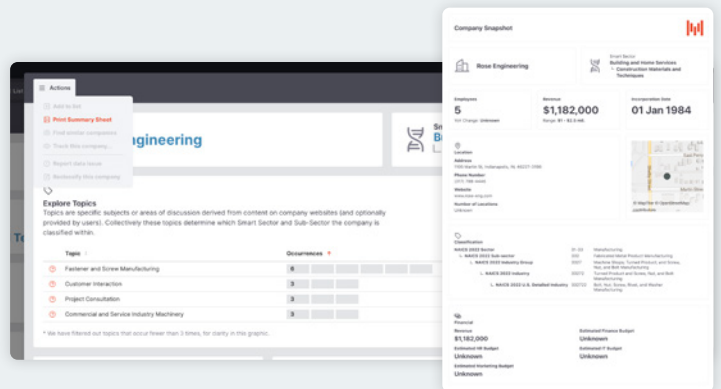


# Effortless Lead Generation

Create your own lists of targeted leads from the companies in the sectors that matter most to you.

Auto generate lists of contacts to support your outreach.

Export your research into your own CRM or Excel to track engagement.



# Try Smart Sector Intelligence for Yourself

Smart Sector Intelligence delivers value for economic development professionals by allowing them to see their economies as they truly are, helping them tell the compelling story for why their location is the best place to live, work and invest.

To find out more about how Smart Sector Intelligence AI can help you please reach out today:

[sales@brainnwave.ai](mailto:sales@brainnwave.ai)